



Monday, October 11, 2004

Contact: Ethnie Groves, Office of the Governor, 608-261-2156

**MEDIA ADVISORY**

## **Governor Announces "A Celebration of Wisconsin" Official Release Ceremony for the Wisconsin Quarter**

***Will be Joined by First Lady Jessica Doyle, U.S. Mint Director Henrietta Holsman Fore, and Wayne Larrivee, voice of the Green Bay Packers, at State Fair Park Event***

Governor Jim Doyle and First Lady Jessica Doyle will be joined by U.S. Mint Director Henrietta Holsman Fore for "A Celebration of Wisconsin," the Official Release Ceremony of the Wisconsin Quarter, at 10:00 a.m. on Monday, October 25, 2004. Radio personality Wayne Larrivee, well-known throughout Wisconsin as the Green Bay Packers' announcer, will serve as Master of Ceremonies.

Wisconsin is the 30<sup>th</sup> state to launch its own design since the program began in 1999. On May 29, 1848, Wisconsin became the 30<sup>th</sup> state to be admitted into the Union. The Wisconsin design depicts an agricultural theme featuring a cow, a round of cheese, and an ear of corn. The design also bears an inscription of the state motto – "Forward." In 2003, Wisconsin citizens selected the design in a statewide vote.

The Quarter Release Celebration will be the first time citizens can get the new Wisconsin Quarter. All school-aged children will receive a free quarter, provided by the U.S. Mint. Also, all attendees will have the opportunity to buy \$10 rolls of the new quarter (cash only).

The quarter release celebration will include: farmers market featuring Wisconsin products; the Colby Elementary School from Colby, Wisconsin singing the national anthem; dance performances by Hmong, Latino, African-American, and Native American groups; and scouts saying the Pledge of Allegiance. The celebration will feature appearances by Miss Wisconsin, the Fairest of the Fair, Alice in Dairyland, Bernie Brewer, Bango Buck, and the Klement's Racing Sausages.

For more information on the Wisconsin Quarter or the Quarter Release Celebration visit:  
<http://quarter.wi.gov>.

Schools and teachers who are interested in bringing groups to the Quarter Release Celebration should contact Rachel Allen in the Governor's Office at 608-267-3839 or at [Rachel.Allen@gov.state.wi.us](mailto:Rachel.Allen@gov.state.wi.us).

**Wisconsin Quarter Release Celebration Events for Monday, October 25, 2004:**

**WHERE:**                      **Exposition Center  
Wisconsin State Fair Park  
West Allis**

- MORE -

**WHEN:**                    **8:30 a.m. – Gates open, Farmers Market opens**  
                                 **9:30 a.m. – Pre-program begins**  
                                 **10:00 a.m. – Official Release Ceremony begins**  
                                 **11:00 a.m. – Quarter Exchange begins**